

# 2014 SCHEDULE

At the Austin Convention Center:

SATURDAY, FEBRUARY 22

SATURDAY, MARCH 22

SATURDAY, APRIL 19

SATURDAY, MAY 10

SATURDAY, JUNE 14

SUNDAY, JULY 13

SATURDAY, JULY 26

SATURDAY, AUGUST 16

At our practice space, "The Shed":

SATURDAY, MAY 31



# TEXAS ROLLERGIRLS

# SPONSORSHIP



# 2014

## SPONSORSHIP OPPORTUNITIES

### \$7,500 (GRAND SLAM)

Best Seats In The House /OR/ GIF of The Game /OR/ Fan-Cam

These sponsor-named season-long features provide the most exposure to the Texas Rollergirls fans and internal community as well as co-branded cross promotion for all of 2014.

- Repeated logo on 2 track crash pads
- Banner advertisement hung at all bouts + at practice space
- Recognition by announcers 4 times per night
- Full page print ad in all bout programs
- Big Screen & Scoreboard Advertising at all bouts
- Featured, custom page on [www.texasrollergirls.org](http://www.texasrollergirls.org)
- Highlight features on e-newsletters throughout the year
- Level 1 ad + link on [Texasrollergirls.org](http://Texasrollergirls.org) for all of 2014
- 28 premium tickets to use at any bout/s throughout the season

### \$3,500 (LEAD JAMMER)

- Logo on 1 track crash pad
- Banner advertisement hung at all bouts + at practice space
- Recognition by announcers 2 times per night
- 1/2 page print ad in all bout programs
- Big Screen & Scoreboard Advertising at all bouts
- Level 3 ad + link on [www.texasrollergirls.org](http://www.texasrollergirls.org) for all of 2014
- 14 GA tickets to use at any bout/s throughout the season

### \$1,500 (HEAVY HITTER)

- Logo on 1 track crash pad
- Banner advertisement hung at all bouts
- 1/4 page print ad in all bout programs
- Logo + link on [www.texasrollergirls.org](http://www.texasrollergirls.org) for all of 2014
- 7 GA tickets to use at any bout/s throughout the season

### \$5,000 (ALL-STAR)

Penalty Box /OR/ Jammer Start Line /OR/ 2014 Afterparty Host

This sponsor-named season-long feature provides great exposure to the Texas Rollergirls fans and internal community as well as co-branded cross promotion for all of 2014.

- Repeated logo on 1 track crash pad
- Banner advertisement hung at all bouts + at practice space
- Penalty- or jammer line- graphics at all bouts
- Recognition by announcers at least 8 times per night
- Half page print ad in all bout programs
- Big Screen & Scoreboard Advertising at all bouts
- Featured page on [www.texasrollergirls.org](http://www.texasrollergirls.org)
- Level 2 ad + link on [www.texasrollergirls.org](http://www.texasrollergirls.org) for all of 2014
- 14 premium tickets to use at any bout/s throughout the season

### \$2,500 (TEAM SPONSOR) – NEW!

ONLY ONE PER TEAM AVAILABLE (6 TOTAL)

- Banner advertisement on back of team bench + at practice space
- Logo, name, tagline, linked digital banner on your team's web page
- Corner banner on your sponsored team's printed bout program page
- Recognition by announcers at least 2 times per your team's bout
- 10 GA tickets to use at any bout/s throughout the season
- Skater appearance at one of your events
- Facebook shoutouts from your team's page AND the skaters!

### \$500 (STAR PASS)

- 1/8 page print ad in all bout programs
- Logo + link on [www.texasrollergirls.org](http://www.texasrollergirls.org) for all of 2014
- 4 GA tickets to use at any bout/s throughout the season

### ADD ONS (CAN BE ADDED ON TO ANY PACKAGE ABOVE)

- Crash Pad \$500 (Full Season)
- Banner Advertisement @ Bouts \$500 (Full Season)
- Banner Advertisement @ Practice Space \$500 (Full Season)
- Big Screen & Scoreboard Advertising \$1,000 (Full Season)
- Sponsor-named MVP Skater Award \$1,000 (Full Season)

### VENDOR BOOTHS (PER NIGHT AT CONVENTION CENTER)

- 10' x 10' Booth \$500 (includes one skirted table)
- Add Electricity \$100

### RAFFLE PRIZES (2 RAFFLES PER YEAR)

- Contact us about donating large raffle items for co-branded promotion!



TexasRollergirls.org

- 19,000+ Facebook fans. 6,000+ Twitter followers.
- 8,000+ subscribers to the e-newsletter of Texas Rollergirls.
- 10,000+ unique visitors / 33,000+ page views per month at [TexasRollergirls.org](http://TexasRollergirls.org)
- 2,000+ attendees at each bout at the Austin Convention Center.
- 150+ skaters and family/friends enter our practice space per day; all year.
- AUDIENCE INFO: Audience Age: 21-34 yrs=38% / 35-44 yrs=36% / 45-55 yrs=11%; Male: 41% / Female: 59%; HHI: \$45,000 - \$100,000 per year; Education: 91% college educated; Capacity audience at each bout: 2,500
- 501c3 non-profit organization
- 4 Home Teams, 2 All-star Teams
- Recreational Program, Junior League
- 375+ skaters, 8 to 55 years old

STATS

CONTACT SPONSORSHIP TO TALK ABOUT PARTNERING WITH US FOR 2014! [sponsorship@texasrollergirls.org](mailto:sponsorship@texasrollergirls.org)

Texas Rollergirls is a 501(c)3 non-profit organization. Part of your sponsorship may be TAX DEDUCTIBLE.



# SPONSORSHIP ADVERTISING OPPORTUNITIES & SIZES

